



This video explains how clients can earn Aeroplan points by using their Manulife Mobile app.

Transcript: No words are spoken

On screen:

Upbeat music plays and we see a cropped shot of a young woman walking down the street, smiling at the smartphone in her right hand and holding a coffee in her left hand. The Manulife logo, in white, is in the upper left corner and the text “There’s something new on your Manulife Mobile app” is beneath it.

A new scene slides in from the right of a father and son playing basketball in the driveway. Superimposed to the right is an image of a smartphone with confetti and streamers emanating from it. It is open to Manulife app. The Manulife logo, in white, is in the upper left corner of the screen and the text “Earn Aeroplan® points for learning about your benefits and looking after your health” is beneath it.

A disclaimer at the bottom left of the image reads, “Screen shots shown are for illustrative purposes only and the actual product may differ.”

New text slides in from the right, pushing out the smartphone and disclaimer. It reads, “It’s easy to earn Aeroplan points! Here’s how:”

A new scene slides up from the bottom of a father and daughter running on a beach. Superimposed to the right is an image of a smartphone with confetti and streamers emanating from it. The Manulife logo, in black, is in the upper left corner and the text “Take part in challenges” is beneath it.

A disclaimer at the bottom left of the image reads, “Screen shots shown are for illustrative purposes only and the actual product may differ. Points allocation and activities are provided for illustrative purposes only and may be subject to change at Manulife’s and Aeroplan’s discretion.”

A new scene slides up from the bottom of a man drinking a glass of milk in the kitchen. Superimposed to the right is an image of a smartphone with the Manulife app. The Manulife logo, in white, is in the upper left corner and the text “Learn about your group benefits” is beneath it.

A disclaimer at the bottom left of the image reads, “Screen shots shown are for illustrative purposes only and the actual product may differ.”

A new scene slides up from the bottom of a man jogging on a rainy sidewalk with his dog. Superimposed to the right is an image of a smartphone with the Manulife app open. The Manulife logo, in white, is in the upper left corner and the text “Make the most of your app” is beneath it.

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The scene changes with a zoom-in of a woman and a man hiking. The Manulife logo, in white, is in the upper left corner and the text “Then, enjoy your rewards!” is beneath it.

This text slides upward and away and is replaced with “Redeem points for”

The scene changes to a plane taking off. The Manulife logo, in white, is in the upper left corner and the word “Flights” appears beneath it.

A disclaimer at the bottom left of the image reads, “Redemption options are subject to change at Aeroplan’s discretion.”

A new scene slides in from the right of a woman pushing open French doors to walk out to a deck with a water view. The word “Hotels” appears.

A scene of a car driving on a curved road overlooking a water slides in from the right to share the screen with the image of the woman. The words “Car rentals” appear.

Next, a scene of a man and a woman sitting on a couch slides in from the right to share the screen with the images of the woman and the car. The man is holding a smartphone and they are both looking at a tablet in the woman's hand. The words "Gift cards" appear.

The scene swiftly changes to a person's hands scrolling on a laptop. A glass of water and smartphone sit on the desk to the left of the laptop. On the laptop screen we see the words "Redeem 20K+ points and get 20% back in points!" The Manulife logo, in white, is in the upper left corner and the text "Merchandise and more!" is beneath it.

A disclaimer at the bottom left of the image reads, "Redemption options are subject to change at Aeroplan's discretion."

The scene slides away to the left and is replaced by the scene of a young person looking down at their smartphone, smiling. The Manulife logo, in black, is in the upper left corner and the text "Ready to get started?" is beneath it.

The image fades out and is replaced by a smartphone home screen showing various apps. The Manulife app on the home screen pulses. The Manulife logo, in white, is in the upper left corner and the following text is beneath it:

1. Download Manulife Mobile app

A disclaimer at the bottom left of the image reads, "Screen shots shown are for illustrative purposes only and the actual product may differ."

The image changes to a smartphone open to an app with headings that include "Aeroplan," "Earn Aeroplan points!" and "Link Aeroplan account." The Manulife logo, in white, is in the upper left corner and the following text slides up to replace the text beneath it:

2. Link to your Aeroplan account

The image changes to the same smartphone and now the app has the heading “Link account” and text reading “Congratulations! Your Aeroplan account has been successfully linked to the app” and “Start earning points.” Confetti and streamers emanate from the smartphone. The Manulife logo, in white, is in the upper left corner and the following text slides up to replace the text beneath it:

3. Start prioritizing your health and earning points

These images zoom away and the words “Here’s to a healthier you” appear in the centre of the screen. The Manulife and Aeroplan logos slide up from the bottom. These images zoom away and are replaced by the Manulife logo followed by the word “Manulife” sliding in from the right. The following small print appears at the bottom of the screen:

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